

HANSEATIC AND UNIVERSITY CITY OF ROSTOCK
One city – Many advantages

Largest & most populous city in Mecklenburg-Vorpommern



209,947
inhabitants in Rostock
460.000 in Rostock region

181.4 km²
surface area



95,463
employed persons

18.3 km
coastline length



12,894
companies

11.5 km
Warnow river bank



13,000
students



Deep water port and cruise terminal



150
courses of study

Up to
200 cruise ship calls per year

University

1

Universities

5

Non-university
research institutions

10

38,000 tourists per day

29 million tons of
cargo handled



Investments in new construction and infrastructure projects over the next 5 years: approx. 789 million euros

City center:
54° 05' 20" North latitude
12° 08' 24" East latitude



Welcome to Rostock – the green city by the sea

Rostock, located on the Baltic Sea coast, is not only known for its picturesque beauty, but also for its dynamic economic development and outstanding opportunities for sustainable investment. As a green city by the sea, we are actively committed to sustainability and environmental protection. Rostock offers a high quality of life, which is characterized by a wide range of leisure activities and a balanced relationship between work and leisure.

Our city is a pioneer in the fields of renewable energies, environmentally friendly mobility and ecological urban development. We invite you to become part of our success story and shape a sustainable future together with us.

Rostock Business – Your business development experts in Rostock

**Rostock Business sees itself as a structure-giving and competent contact for the economy.
We work with commitment, across all sectors and free of charge.**

We support your company in setting up, growing and expanding in the Hanseatic and University City. Tailored to your project, we advise you individually. Together with you, we look for a perfect location and support regarding permission management.

We mediate competently and quickly between you, the relevant authorities and financial institutions. Regional, national and international networks are initiated and moderated by us. We will gladly integrate your company into our networks.

Contacts to research institutions, sales and cooperation partners are provided by us.

We are looking forward to your call or message:

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WE ARE YOUR GUIDES IN THE HOME PORT



WE ADVISE...



WE NAVIGATE...



WE CONNECT...



WE ANCHOR...

One city – Many advantages

RENEWABLE ENERGIES



Production hall of EEW Special Pipe Constructions GmbH in Rostock's overseas port

One city – Many advantages

INFRASTRUCTURE



Junction Rostock East ("Rostock Ost")

Leading location for renewable energies and green hydrogen

In the future, Rostock will focus on converting renewable energies for producing green hydrogen and its derivatives. This opens up new growth opportunities for industry, mobility carriers and heat supply. A particular focus is on developing Rostock's seaport into an energy port. Through the construction of an electrolyzer, an efficient production and distribution of green hydrogen is targeted.

Renowned scientific institutions such as the University of Rostock with its Chair of Wind Energy Technology, the Fraunhofer Institute for Large Structures in Production Engineering IGP and the IWEN Energy Institute complement the know-how at the location. These protagonists drive innovation and promote close cooperation between science and industry.

Another milestone will be the National Test Site for Offshore Wind Energy off Rostock-Warnemuende. There, companies will have the opportunity to test and advance their products and technologies under real conditions. With a first-class infrastructure and an extensive network, ideal framework conditions are provided for offshore energy projects.

Under the project title „doing hydrogen,“ the companies Ontras, Gascade and ENERTRAG are planning to build a hydrogen pipeline from Rostock via Berlin to Leipzig and Eisenhüttenstadt. About 350 kilometers of the pipeline already exist, and further 250 kilometers of the new hydrogen network are to be built from 250 on.

Rostock's strong position in the wind energy industry is reflected in the fact that the association WindEnergy Network with about 100 member companies is based here. The company network for wind energy in North-eastern Germany promotes exchange, cooperation and growth in the industry under the motto „Turning Power into Business“.

Gateway to the world: Perfect transport links for economic success

Rostock convinces as a business location with excellent transport connections. Strategically located on the Copenhagen-Berlin and Hamburg-Stettin axes, Rostock is the hub for freight and passenger traffic in Mecklenburg-Vorpommern.

The motorways A19 and A20 provide fast access to the supra-regional road network, which ensures that companies and visitors can travel to the city without any problems. The rail network connects Rostock with the German railway system, integrating not only commercial and industrial areas, but also an extensive industrial and port rail network. This excellent connection guarantees efficient access to important markets and a smooth transportation of goods.

and comfortable mobility throughout the city and beyond.

Thus, residents and visitors have a variety of options for getting around easily within the region. No matter whether by car, train or ferry - mobility is optimally guaranteed in Rostock.

Rostock is also the most important German passenger port with ferry connections to Denmark and Sweden. Around 2.5 million passengers a year use these ferry services, which provide convenient and direct connections to our Nordic neighbours. Beyond, a modern public transport network is available in Rostock region. Local trains, trams, buses and ferries ensure reliable



Electric bus of the regional transport company RSAG

One city – Many advantages

DEEPWATER PORT



Rostock overseas port

Northern Germany's most important universal port and hub for heavy load transports

The Rostock's port is the largest universal port and the only deep-water port on the German Baltic Sea coast. As one of the most important transportation hubs in the Southern Baltic Sea region, the Rostock overseas port facilitates trimodal transports.

It offers a wide range of first-class services for customers, including high-frequency ferry and RoRo connections to Denmark, Sweden and Finland, an efficient terminal and efficient facilities for the handling of grain, coal, fertilizers, cement and general cargo as well as a modern oil port.

Thanks to its strategically favorable location and well-developed infrastructure, Rostock has established itself in particular as a project cargo hub in the general cargo sector. The ability to handle loads of up to 1,600 tons, makes the port of Rostock a unique heavy cargo hub in Northern Europe.

The Rostock overseas port is home to the TCC 78000, one of the most powerful rail-mounted gantry cranes in the world, which is operated by Liebherr.

With this maximum load capacity, the crane is not only used for logistic processes around the production and assembly of Liebherr's maritime cranes, but is also available to external companies for loading of large and heavy loads.

One city – Many advantages

UNIVERSITY AND RESEARCH INSTITUTIONS



Faculty of Computer Science and Electrical Engineering at the University of Rostock

Tradition and innovation at the expert location

The close cooperation between science and business enables innovation and creates attractive prospects for graduates and skilled workers. With their scientific expertise and innovative strength, the universities and research institutes characterize Rostock as a future-oriented location for education, research and development. Rostock - a city where tradition and innovation merge to offer the best conditions for the success of students, researchers and companies.

Rostock is home to a renowned university and a large number of research institutions, which have a significant impact on the growth and development of the city. The University of Rostock with its more than 600-year history is one of the oldest universities in the Baltic Sea region. With nine faculties, more than 140 degree programs and more than 13,000 students, it offers a wide range of subjects and a diverse academic atmosphere.

But Rostock has even more to offer. Other universities such as the University of Music and Theatre, the University of Applied Sciences for Small and Medium-Sized Enterprises, the European University of Applied Sciences, the Maritime College Warnemuende and the Rostock International University of Applied Sciences complement the educational offerings and contribute to the diversity of the knowledge location.

In addition, Rostock hosts a number of internationally renowned non-university research institutions. The Leibniz Institute for Atmospheric Physics (IAP), the Leibniz Institute for Catalysis (LIKAT) and the Leibniz Institute for Baltic Sea Research Warnemuende (IOW) are just a few examples of cutting-edge research in the fields of physics, chemistry and environmental sciences.

The institutes for cell technology, implant technology and biomaterials as well as the IWEN Energy Institute are also important players in medical and energy technology research. The Max Planck Institute for Demographic Research, Fraunhofer IGD, Fraunhofer IGP and Fraunhofer SOT complete the broad spectrum of research institutions in Rostock.

One city – Many advantages

START-UP CULTURE

ON AIR



@Work Office Spaces at the area "Werftdreieck" in Rostock

One city – Many advantages

GREATER ROSTOCK



Far view from Rostock to the region

Rostock counts on founders

According to the Prognos research institute, the Hanseatic and University City is one of the regions that will develop best by 2030. There are many reasons for this, which make the up-and-coming Baltic Sea region interesting for startups.

The University of Rostock and various research institutions are the backbone for innovative approaches from research. There are several innovation centers that are specifically tailored to the needs of founders. These centers do not only offer modern workplaces, but also an inspiring environment where founders can exchange ideas with like-minded people and learn from each other.

Important innovation centers in Rostock are the Digital Innovation Center and the Ocean Technology Campus. These centers focus on future fields such as digital technologies, marine research and maritime innovations. By promoting research and development, Rostock helps to create new jobs and to strengthen the economy.

In Rostock, founders are awaited by a fertile ground with financially strong funding mechanisms. The state government of Mecklenburg-Vorpommern actively supports innovative ideas and start-ups in order to promote the start-up climate. One example is the „Gründer MVP“ program, which provides financial support for start-ups. In addition to the state government, there are also private investors: ROKA1825 GmbH (holding company of the regional bank Ostseesparkasse Rostock; Baltic Incubate - Business Club MV; Genius Venture Capital GmbH; ESB Invest; holding company Mittelständische Beteiligungsgesellschaft Mecklenburg-Vorpommern (MBMV).

In addition, Rostock offers a wide range of co-working spaces such as the Basislager, the @Work Office Spaces, the Technology Centre Warnemuende and the Orangery.

Greater Rostock: Diversity and growth in a regiopolitan region

As a regiopolitan region, Greater Rostock already offers 460,000 people a home that fits a wide variety of lifestyles: The Baltic Sea coast as a picturesque beach or an important economic factor, Rostock as creative port city or research location with a global reputation, and the region as a free space for new ideas or an idyllic retreat.

As early as the 13th century, the merchants of the Hanseatic League knew about the locational advantages of Rostock region, located between Copenhagen, Berlin, Hamburg and Szczecin. Today, having grown by around 20,000 companies, Greater Rostock is considered a hub for Scandinavia and the Baltic States. So the future can come, whether by ship, train, plane or cargo bike.

A wide range of industries can be found here, including maritime, life sciences, information technology, renewable energy and tourism. The region offers a broad network of companies, research institutions and universities that foster a spirit of innovation and opportunities for cooperation.

Greater Rostock - known for its strong economy - impresses with its excellent geographic location. As the gateway to the Baltic Sea and with direct connections to important European markets through the deep-water port of Rostock, the region offers first-class logistics opportunities for international trade.



Doberan Minster

One city – Many advantages

THE HUMAN BEING IN FOCUS



The New Market in the center of Rostock



One city – Many advantages

QUALITY OF LIFE



Beach chairs on the Baltic Sea



A lively business location with cultural flair

Rostock is not only an attractive place to work, but also to live and discover; people are in the focus here. The location is particularly attractive for families. Free day care places for children, numerous leisure activities for all ages and first-class educational institutions meet all needs.

Rostock convinces with a diversified cultural and theater scene. Numerous events, festivals and theater performances offer cultural diversity and inspire residents and visitors alike. This lively cultural landscape creates a positive environment for personal development and contributes to a high quality of life.

As a family location, Rostock attaches great importance to the compatibility of work and family. Free day care places for children enable parents to advance their careers without having to fear the financial burden of high childcare costs. The city focuses on the promotion of early childhood education and, thus, creates optimal conditions for the healthy development of the youngest generation.

Another advantage is the affordable housing in Rostock. Compared to other major cities, rents and real estate prices are moderate here. Through the technologies and an interlinked infrastructure, the city creates innovative solutions for sustainable and efficient urban development.

The Welcome Center Region Rostock offers free, individual advice on all questions concerning arriving and settling in the Rostock region. From comprehensive information material, contacts to relevant companies and support in the search for a place to live - the Welcome Center is there to provide advice and assistance.

Pure quality of life: a worthwhile place to live at the Baltic Sea

Rostock is surrounded by an impressive coastal landscape that invites you to take relaxing walks. The endless beaches and the vitalizing Baltic Sea resort offer nature lovers a paradise. The proximity to nature and the maritime flair are a part of daily life in Rostock. In addition, Rostock is home to one of the largest contiguous forest areas along the German Baltic Sea. The "Rostocker Heide" offers numerous opportunities for hiking, biking and relaxing amidst a picturesque forest landscape.

The city prides itself on being a leader in healthcare. Renowned hospitals and medical facilities provide first-class health care services. The concept of Thalasso, which utilizes the healing properties of the sea, allows for optimal recovery and regeneration.

This is where the advantages of a city that focuses on health and well-being come into play. Another compelling factor is Rostock's excellent air quality. The city is committed to environmental protection and is one of the cleanest cities in Germany. The fresh sea air and commitment to sustainability create a healthy and pleasant living environment.

Rostock not only offers idyllic surroundings, but also a good work-life balance. The city offers diverse job opportunities and good educational facilities for families. Here, career can be combined with personal happiness. The lively city and healthy lifestyle provide a pleasant environment for residents and employees.



The river segment "Alter Strom" in Rostock-Warnemuende

Diversity of industries at the Rostock site

Established industries such as life science & healthcare and up-and-coming future sectors such as marine technology are just as much at home here as the port industry, logistics, special shipbuilding and maritime plant engineering, which have a long tradition in Rostock.

In addition, the city is a pioneer of renewable energies with innovative onshore and offshore projects and contributes to the energy transition.

Tourism is an important industry in Rostock. Thanks to its attractive old town, diverse cultural scene and proximity to the Baltic Sea, the city attracts national and international visitors every year and offers ideal conditions for a thriving tourism sector.

Rostock offers a wide range of opportunities as a business location. With a strong industry, pioneering technologies and an inspiring environment, Rostock is the ideal place to successfully establish companies and expand here.

For more information:
www.rostock-business.com



RENEWABLE ENERGIES
Rostock - Pioneer in the use of renewable energies



PORT INDUSTRY & LOGISTICS
Rostock - Important logistics center and hub to the Baltic Sea region



CRAFTS & SERVICES
Rostock - Home to numerous crafts businesses and diverse service sectors



IT & CREATIVE ECONOMY
Rostock - Location of innovative start-ups, digital solutions and creative projects



LIFE SCIENCE & HEALTHCARE
Rostock - Center of research, medicine and innovative health concepts



AEROSPACE INDUSTRY
Rostock - Leading location in northern Germany with tradition, advanced technologies and dedicated professionals



MARINE TECHNOLOGY
Rostock - The future of subsea technology at the Ocean Technology Campus



SPECIAL SHIPBUILDING & MARITIME FACILITIES
Rostock - traditional and renowned location for the maritime industry



TOURISM
Rostock - Inspires as an attractive destination with the beach in front of the door and maritime flair



IMPRINT

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